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RAYUSH  
NATURALS



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NEW INNOVATION  
2023



# PRODUCT CATALOG

## NEW INNOVATION

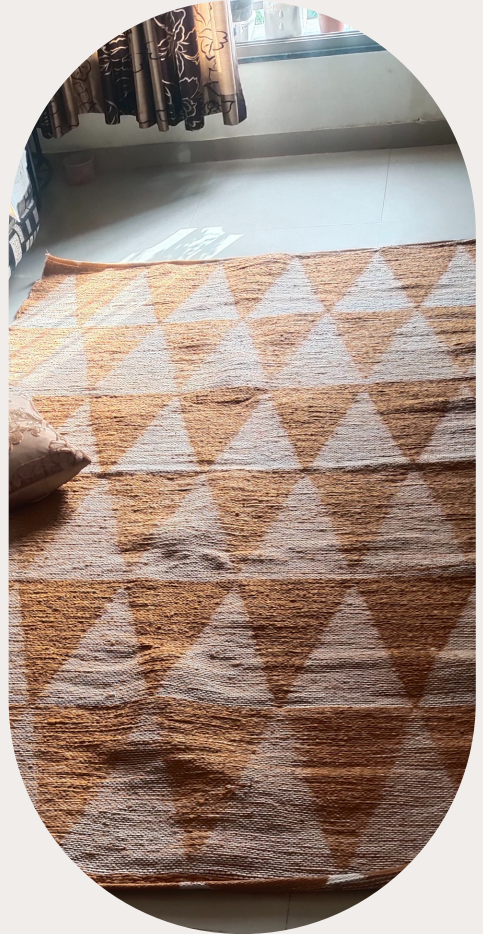




# KushaWeaves<sup>TM</sup>

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“KushaWeaves”: eco-friendly, cool, fragrant sustainable home textiles infused with aromatic crops like Vetiver and others. These unique products not only add a touch of elegance to your home but also repel mosquitoes and insects naturally. Experience the perfect blend of functionality and sustainability with our range of Blinds, Curtains, wall art, and other handloom items. Go green while keeping your home bug-free. This is natural without any harmful effect on the environment and users, it cools without electricity, is affordable, Beautiful to match the home decor, and is customizable in any size with user-friendly attributes and maintenance





# How It's Made

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Kusha weaves are natural fiber curtains/ Blinds that is made from the fibers of the vetiver plant and other aromatic crops, also known as khus. Khus Blinds were traditionally used in 19th century for cooling. They are different from other curtains/ Blinds due to their natural cooling and freshening properties. The natural scent of the vetiver provide a cooling and refreshing effect in hot, humid climates, and the breathable weave of the fabric allows for air circulation, which can help to regulate temperature and improve air quality in a room. Additionally, the natural aesthetic of the vetiver fibers add a unique, natural touch to a room's décor although the effectiveness of these cooling properties can vary depending on factors such as room size, airflow, and the climate. It's effectivity is observed against mosquitoes and insects by users and also mentioned in many studies and researches on vetiver grass, see Ref.







## Bringing Life to Interiors with Nature

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Ordinary blinds and curtains that do nothing more than block out sunlight, that not only lack eco-friendliness but also fail to keep mosquitoes and insects at bay. Our eco-friendly, cool, and fragrant blinds and curtains are made from aromatic crops. Not only do they add a touch of elegance to your home, but they also have the added benefit of repelling mosquitoes and insects. Our sustainable home textiles are not only visually appealing but also long-lasting, with the fragrance staying for years. Experience the perfect blend of functionality and beauty with our unique range of handcraft and handloom items.

[www.rayushnaturals.com](http://www.rayushnaturals.com)



# BRINGING BACK THE OLD TRADITIONS OF SUSTAINABLE LIFESTYLES



Natural



Mosquito/  
Insects  
Repellent



Anti depressant  
stress relieving  
Aroma



Natural  
Cooling

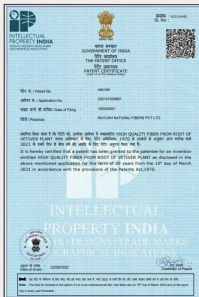
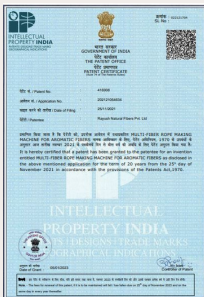


Consistent  
Fragrance



Washable + Low Maintenance + Long Shelf Life

	<p><b>PATENTED TECHNOLOGY</b></p>	<p><b>HELPS IN CARBON SEQUESTRATION</b></p>	<p><b>REDUCES POLLUTION</b></p>	<p><b>RESTORATION OF LAND</b></p>
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# Why Kushaweaves

## SUSTAINABLE - ECO FRIENDLY SOLUTION WITH NO HARM TO USER AND ENVIRONMENT (GOTS) IN PROGRESS...

1. *Traditional blinds and curtains not only lack eco-friendliness but also fail to keep mosquitoes and insects at bay. Our innovative solution: eco-friendly, cool, fragrant blinds, curtains, and other handicraft items made from sustainable home textiles infused with aromatic crops. We are organically testing our fabric With GLOBAL ORGANIC STANDARDS (GOTS) in process*



'ORGANIC'  
Soil Association Certification  
DK19090



## ANCIENT PROVEN METHOD OF NATURAL TEMP CONTROL

1. *In the previous era, our ancestors used to live in huts made from these grasses to stay safe from insects and Heatwaves. The aroma stays long but, is at its best when it is wet. It can be installed indoors or outside the window for natural cooling*
2. *This wonderful aroma creates a stress-free environment and wooden roots help maintaining the temperature naturally*



## NATURAL SMOKE CONTROL

1. *To stop smoke from entering the house install the curtains outside the window and wet it fully, now relax and open the window, no smoke will enter the house*



## NATURAL MOSQUITO / INSECTS REPELLENT / TESTED WITH TRIALS

1. *Because of Sesquiterpenes and Vetiverol these qualities exists*



## LONG LASTING NATURAL STRESS RELIEVING AROMA OF AROMATIC OILS

1. *Do not machine wash,*
2. *Wash gently with normal water while hanging*
3. *Dusting and*



## FULL UV PROTECTION/ SUITABLE FOR OUTDOOR / INDOOR USE

UPF RATING ABOVE 50



# Uses and Applications

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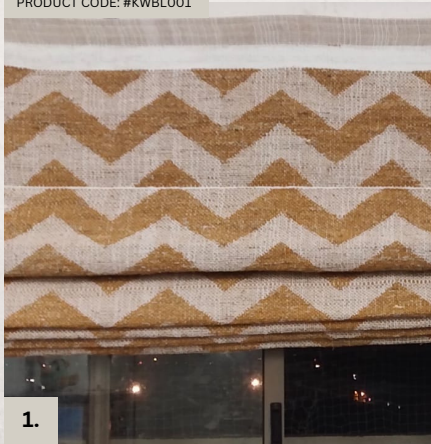
- Wall coverings
- Window coverings
- Ceiling cover
- Outdoor Sheds
- Home Decor items
- Wall Art
- Floor covers
- Room Partitions



# LOOKBOOK LINE SHEET

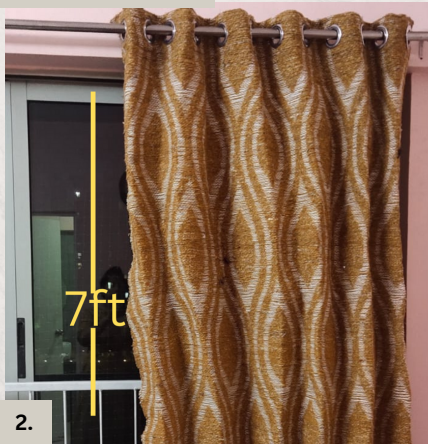
A sustainable home furnishing fabric to weave beautiful blinds, curtains, poufs, carpets, and other furnishings, It is an eco-friendly fabric made from ancient Asian aromatic grasses like Vetiver. It has proven aroma and cooling properties, additional it is effective against mosquitoes and insects too\*

PRODUCT CODE: #KWBL001



1.

PRODUCT CODE: #KWCU001



2.

PRODUCT CODE: #KWCA001



3.

PRODUCT CODE: #KWWD001



4.

1. PRODUCT CODE: #876545

## BLINDS

Various sizes and colours  
 ROMAN BLINDS | BLACK  
 ROLL UP BLINDS | WHITE  
 AUTOMATED | BEIGE

**\$-On request**

2. PRODUCT CODE: #876545

## CURTAINS

Various sizes and colours  
 9 x 4 Ft | Black  
 7 x 4 Ft | WHITE  
 4 x 5 Ft | BEIGE

**\$-On request**

3. PRODUCT CODE: #876545

## CARPETS & RUGS

Various sizes and colours,  
 Car carpets  
 9 x 4 Ft | Black  
 7 x 4 Ft | WHITE  
 4 x 5 Ft | BEIGE

**\$-On request**

4. PRODUCT CODE: #876545

## WALL ART

Various sizes and colours  
 50 x 50 cm | Black  
 50 x 50 cm | Red  
 50 x 50 cm | Pink

**\$-On request**





PRODUCT CODE: #KWBL001-1SD

### SMALL DIAMOND

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1RO

### ROYAL

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1DIA

### DIAMOND

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1KAKA

### KAJU KATLI

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1TRI

### TRIANGLE

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1FLO

### FLOWER

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1WAV

### WAVE

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1BRI

### BRICK

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1PLN

### PLAIN

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE





PRODUCT CODE: #KWBL001-1SD

### SMALL DIAMOND

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1RO

### ROYAL

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1DIA

### DIAMOND

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1KAKA

### KAJU KATLI

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1TRI

### TRIANGLE

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1FLO

### FLOWER

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1WAV

### WAVE

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1BRI

### BRICK

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWBL001-1PLN

### PLAIN

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE

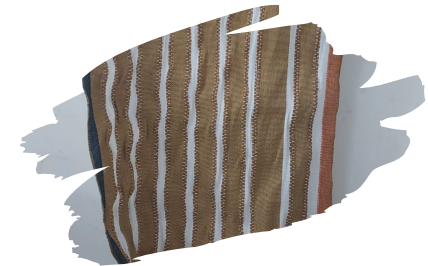


# Directions to use



## INSTALLATION

1. Roll up or Roman blinds can be installed easily with provided DIY Kit , though if you have access to installation agency , it can be installed in rollup or roman blind panels easily, these are also smart automation compatible.
2. It Can be installed inside or outside the window , Outdoor blinds also available for outdoor uses at patio or outdoor sitting ares



## COOLING & AROMA

1. For Natural cooling sprinkle some water using a spray bottle
2. The aroma stays long naturally but, is at its best when it is wet
3. to be installed indoors or outside the window for natural cooling
4. This wonderful aroma creates a stressfree environment

## SMOKE CONTROL

1. To stop smoke from entering the house install the curtains outside the window and wet it fully , now relax and open the window, no smoke will enter the house



## WASHING

1. Do not machine wash,
2. Wash gently with normal water while hanging
3. Dusting and

# Roll Up | Pull Cord

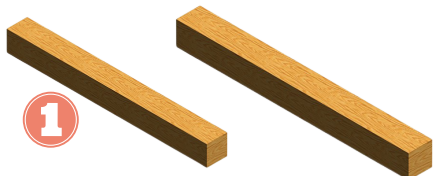
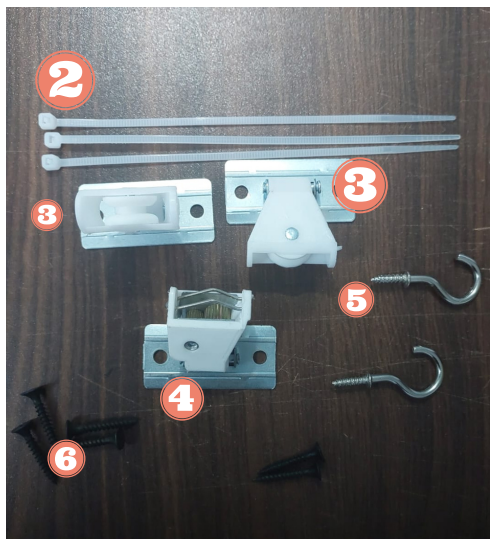
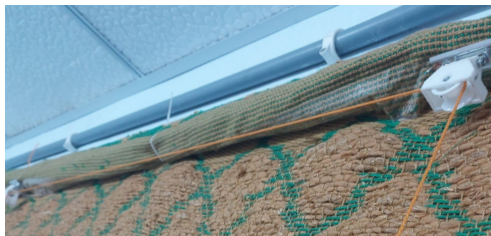
## INSTALLATION DIRECTIONS

### DIY KIT

includes:

- 12 Meter 1.8 mm nylon cord fig. 7
- 5 Cable Ties Fig.2
- 2 Pulleys Fig. 3
- 1 cord lock Fig. 4
- 6 screws 1.5 inches for pulley fittings Figure 6
- 2 J hooks for curtain fitting
- 3-inch screws for curtain wall fitting

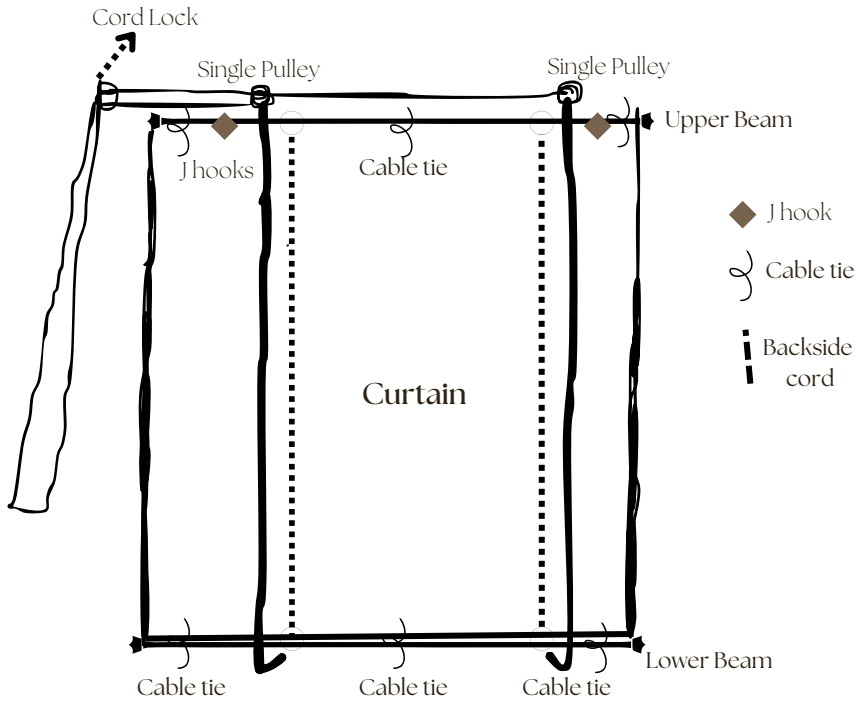
Note:- 2 Wooden Beams of length 50 inches and width \* height of 1\*1 inches Fig. 1 are needed for installation and and not included in the kit





# Roll Up | Pull Cord

## INSTALLATION DIRECTIONS



1. TIE ONE END OF THE TENSION CORD TO THE BACK OF LEFT PULLEY (A)
2. RUN THE CORD BEHIND THE SHADE AND BACK UP THROUGH LEFT PULLEY (A)
3. THREAD THE CORD ACROSS THE SHADE THROUGH RIGHT PULLEY (B) AND THEN THROUGH THIRD PULLEY (C)
4. CREATE A LOOP IN THE TENSION CORD AND THREAD THE END BACK THROUGH THIRD PULLEY (C) AND THEN THROUGH RIGHT PULLEY (B)
5. RUN THE END OF THE CORD IN FRONT OF THE SHADE AND THEN BACK UP BEHIND THE SHADE
6. TIE THE END OF THE CORD TO THE BACK OF RIGHT PULLEY (B)

Visit our your tube channel  
@rayushnaturals for installation videos

[www.rayushnaturals.com](http://www.rayushnaturals.com)

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+91-7999853568



**Natural  
Fragrant Fabric**



**Long Lasting  
stress relieving  
natural oil aroma**



**Made from Ancient  
Aromatic crops**



**Natural Temp\*  
control**



**Smart Automation  
compatible**



**Child and  
Environment safe**



**Royal Quality**





PRODUCT CODE: #KWCU001-1TRI

### CURTAINS WITH COTTON LOOPS

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWCU001-1EYE

### CURTAINS WITH EYELETS

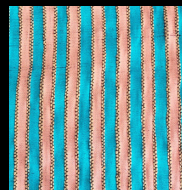
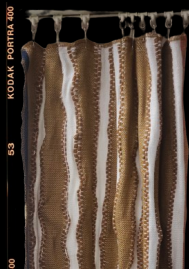
Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



# CURTAINS

- Black-out curtains with backing
- Airy curtains for cool fresh air
- Plain curtains any color
- Designer curtains
- size- 4ft width
- Washable - Automation friendly
- Bulk Qty (100 meters) Discounts and customization available





# CARPETS AND RUGS, MATS AND PLACEMATS





# CARPETS & RUGS



PRODUCT CODE: #KWCA001-1ARW

## ARROW

Various sizes and colours

9 x 4 Ft | Blue  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWCA001-1CIR

## CIRWA

Various sizes and colours

9 x 4 Ft | Blue  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWCA001-1ABS

## ABSTRACT

Various sizes and colours

9 x 4 Ft | GRAY  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWCA001-1VID

## VIDYA

Various sizes and colours

9 x 4 Ft | Black  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



## CAR CARPETS



PRODUCT CODE: #KWCA001-1ROY

## ROYAL

Various sizes and colours

9 x 4 Ft | BLUE  
7 x 4 Ft | WHITE  
4 x 5 Ft | BEIGE



PRODUCT CODE: #KWCA001-1TRI

## TRIANGLE

Various sizes and colours

9 x 4 Ft | BLUE 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWCA001-1BF

## BIG FLOWER

Various sizes and colours

9 x 4 Ft | Black 7 x 4 Ft | WHITE 4 x 5 Ft | BEIGE



PRODUCT CODE: #KWWD001

**FRAMED ART**

Various sizes and patterns



# FRAMED POSTERS

Beautiful, Cool, Natural, Fragrant , Sustainable , mosquito / Insects repellent, Wall Decor Items, wall Coverings and Ceiling covers available in customized sizes to create a fragrant insects free atmosphere beautifully with nature

**FRAMED TEXTILES**

Various Designs and colours

**Customized**

**WALL COVERINGS**

Various sizes, Designs and colours

**Customized**

**CEILING COVERS**

Various sizes and colours

**On Demand**

**PARTITIONS**

Various sizes and colours

**On Demand**





KushaWeaves

# "Fresh Ideas in Home Furnishings"



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CONTENT



[www.rayushnaturals.com](http://www.rayushnaturals.com)

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